



India's fintech lenders draw younger, more rural customer base: Report

The fintech sector lenders are drawing a younger and more rural customer base, with 61 per cent of borrowers being under the age of 30, and 24 per cent residing in rural areas, a report showed on Thursday. The share of prime and above-prime consumers in fintech originations has also increased steadily, reaching 62 per cent in December 2024 from 60 per cent in December 2023 and 55 per cent in December 2022. Notably, however, average ticket sizes have declined across all risk tiers, according to the report by TransUnion CIBIL. India's fintech lending sector is undergoing a transformation, driven not just by volume, but by a fundamental shift in borrower demographics, as they increasingly serve younger and more rural populations. This marks a signif-



icant evolution in the fintech customer base, reflecting the sector's growing role in democratising access to credit across India's diverse population. According to the report for the quarter ending December 2024,

fintech lenders now serve over 23.3 million consumers — up from 20.2 million in December 2023 and 14.4 million in December 2022. Outstanding balances reached Rs 1.3 trillion, with fintechs accounting for 1.03

per cent of total retail credit balances, highlighting lenders' expanding role in India's credit ecosystem. These trends highlight a significant opportunity for fintech lenders to deepen their reach in underserved segments, positioning them well for sustained growth in India's evolving credit landscape. "The fintech lending sector has played a vital role in reshaping India's financial landscape by delivering faster and more accessible credit through innovative digital technology," said Bhavesh Jain, MD and CEO, TransUnion CIBIL. This progress has expanded financial inclusion, reaching millions across diverse demographics and geographies. "As the sector continues to evolve, sustained growth will rely on broadening product offerings and adopting data-driven approach-

es to provide more personalised financial solutions," he maintained. Fintechs are also seeing stronger customer retention in the personal loan segment, especially in ticket sizes above Rs 50,000. As of December 2024, 48 per cent of borrowers in this segment had prior credit relationships with the same lender, higher than the 43 per cent who had that relationship in December 2023. "FinTechs continue to reach ever more people, especially younger and unaddressed segments. As the industry grows, it is important that lending practices stay customer-centric and respond responsibly to evolving risks," said Sugandh Saxena, CEO, FinTech Association for Consumer Empowerment (FACE).

Pawan Kalyan Congratulates Chandrababu over being elected as TDP national president

Jana Sena chief and Andhra Pradesh Deputy Chief Minister Pawan Kalyan has extended his heartfelt congratulations to Chief Minister Nara Chandrababu Naidu following his unanimous re-election as the national president of the Telugu Desam Party (TDP). In a message posted on X, Kalyan praised the TDP, which was founded by the late Nandamuri Taraka Rama Rao, for its consistent growth under Naidu's progressive leadership over the past four decades. Highlighting Naidu's substantial experience and visionary approach, Kalyan expressed confidence that his leadership would continue to guide the all-round development of the state. He acknowledged Naidu's transformative impact on Hyderabad, which he helped turn into the tech hub known as 'Cyberabad', and noted the Chief Minister's efforts in attracting global IT giants such as Microsoft, IBM, and Dell. Kalyan also recalled Naidu's 1999 initiative, the "Andhra Pradesh Vision 2020" document, which set the course for economic reforms and technology-driven advancement in the state. On the occasion of the TDP's first Mahanadu following the NDA alliance's historic victory in the 2024 elections, Kalyan expressed his hopes for Naidu's continued dedication to public service and the development of the nation.



CM Chandrababu to attend CII AGM in New Delhi today

Andhra Pradesh Chief Minister Nara Chandrababu Naidu's visit to New Delhi has been confirmed, where he will participate in the Confederation of Indian Industry (CII) Annual General Meeting (AGM) set to take place at the Taj Hotel on Friday. The Chief Minister is scheduled to attend the meeting from 4:30 PM to 5:30 PM and will remain in the capital for the night. On Saturday, CM Naidu will return to Andhra Pradesh, arriving at Rajamahendravaram Airport at 10:00 AM. Following his arrival, he will travel to CH Gunepally in the



Mummidivaram Mandal of the BR Ambedkar Konaseema District by helicopter. Here, he will be involved in the distribution of the NTR Bharosa

Pension programme aimed at supporting the underprivileged in the village. Post-pension distribution, the Chief Minister will engage with local vil-

lagers and subsequently meet with party workers in the area. He is expected to depart Mummidivaram for Vijayawada at 5:15 PM. District officials are currently overseeing the necessary arrangements for these events. It is noteworthy that the pension distribution was originally slated for June 1st; however, due to it coinciding with a Sunday, the event has been rescheduled for a day earlier. Meanwhile, the Mahanadu, the annual gathering of the Telugu Desam Party, commenced on May 27th in Kadapa and is set to conclude on May 29th. Following this event, CM

TDP Mahanadu in Kadapa is a Grand Success, says CM Chandrababu

Chief Minister Chandrababu Naidu hailed the Kadapa TDP Mahanadu as a resounding success while addressing a public meeting in Kadapa. The CM encouraged party workers, urging them to chant "Jai Telugu Desam," and hoped for a unified roar from Rayalaseema to resonate throughout the entire state. With a significant turnout of supporters, the CM expressed his appreciation for the enthusiasm, stating, "Seeing such a large number of people at the TDP Mahanadu fills me with courage." He reflected on his previous visits to Kadapa and acknowledged any scepticism surrounding the event, declaring it a testament to Kadapa's status as a TDP stronghold. Also Read - Collector explains importance of yoga for physical and mental well-being This year's Mahanadu, the first since the formation of the coalition government, was held in Kadapa,

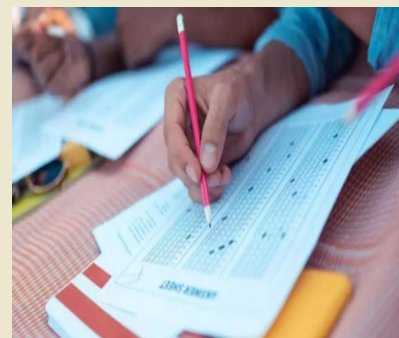


and Naidu revealed that the response was extraordinary. He reiterated his claims from the previous election campaign that Kadapa's political landscape is set for transformation, attributing the recent electoral victories to the unwavering support of the district's populace. Celebrating the party's achievements, Naidu revealed that the TDP

secured seven of the ten seats in the joint Kadapa district during the recent elections, expressing confidence that through diligent efforts, they could achieve a clean sweep of all ten seats in the upcoming 2029 elections. Emphasising the people's endorsement, he remarked that voters in Rayalaseema delivered a remarkable verdict, helping the alliance secure 45 out of 52 seats. Naidu pointed out that although the YSRCP won only seven seats in the region, the TDP alliance was successful in Kadapa, prompting some in the opposition to reflect on the results. He asserted that the TDP is not merely a party focused on gaining power.

AP PGCET 2025 examination dates announced

The notification for the Andhra Pradesh Postgraduate Common Entrance Test (AP PGCET) 2025 has been officially announced, facilitating admissions to postgraduate courses at universities and affiliated colleges across Andhra Pradesh for the academic year 2025-26. This year's entrance examination will be organised by Sri Venkateswara University in Tirupati. The online application process commenced on April 2 and concluded on May 5. Although the initial notification did not specify the entrance exam dates, the Higher Education Council has now released the updated schedule. According to the new timetable, the AP PGCET 2025 will be conducted online from June 9 to June 12, with two sessions available each day—morning and evening. Candidates are advised to prepare accordingly as the exam approaches.



I will Walk on Bandari Raji Reddys path

MLA Bandari Lakshmareddy participated in the mourning session.



Uppal May:29 (Metro udayam)

Uppal MLA Bandari Lakshmareddy said that it was painful to lose his brother Uppal Ex MLA Bandari Raji Reddy. MLA Bandari Lakshmareddy was the chief guest and paid homage to his portrait. He said that his services to the development of the Uppal constituency were unforgettable. BRS state leaders Soma Shekhar Reddy and Brahma Kumari were present at the event.

Singireddy Padmareddy participated in the Jaihind rally



Medipally May:29 (Metro Udayam)

Prime Minister Modi, who has been silent on the ceasefire between India and Pakistan, has explained to the people the BJP's party, which is using Operation Sindoor for politics. At the invitation of the AICC president Mahesh Kumar Goud, the Jaihind rally was successfully held in Nizampet Bachupalli. Several Division Leaders Pubu Sayanarayana and Manikyam Prabhu activists participated in the rally under the leadership of Boduppal 5th Division Corporator Singireddy Padmareddy.

Operation Sindoor befitting blow to terrorism, Pak exposed before the world: PM Modi

Bagdogra: Prime Minister Narendra Modi on Thursday said the brutal terror attack in Jammu and Kashmir's Pahalgam was an assault on humanity itself, but India's swift and precise response through Operation Sindoor has dealt a decisive blow to terrorism and exposed Pakistan on the global stage. Addressing the 50th anniversary celebrations of Sikkim's statehood virtually from Bagdogra, PM Modi strongly condemned the Pahalgam attack, in which Pakistan-linked terrorists killed 26 people. "Tourism is not just about leisure, it is a celebration of diversity. But what the terrorists did in Pahalgam was not just an attack on Indians; it was an attack on the soul of humanity, on the spirit of brotherhood," the Prime Minister said. Stressing the national unity in the face of terror, he said, "The terrorists shattered the happiness of many families; they conspired to divide us as Indians. Yet today, the entire world is witnessing a stronger, more united India." In a firm tone, PM Modi said India responded to terrorism and its sponsors with "unwavering unity and sent a strong, clear message". "They tried to wipe the sindoor off the heads of our daughters, leaving them in grief, but we responded with Operation Sindoor, delivering a fitting blow to terrorism," he said. Under Operation Sindoor, the Indian Armed Forces launched targeted precision strikes on nine high-value terror infrastructures located in Pakistan and Pakistan-occupied Kashmir. PM Modi noted that while these hubs were dismantled, Pakistan retaliated by attacking Indian military, civilian, and religious sites. "When the terror hubs were destroyed, Pakistan, in fear, tried to attack our citizens and armed forces. But in that too, Pakistan was exposed. We destroyed several of their air bases and proved that India can do whatever it wants with precision and promptness," he said. Earlier, in one of his speeches, the Prime Minister reiterated that Operation Sindoor is not over and is the "new normal" in India's fight against Pakistan-sponsored cross-border terrorism.

Should be able to Eradicate illegal intruders

Demand for the Indian Nationalist Forum
Hyderabad, May: 28,
Metrodayam

Under the auspices of the Bharat Natilist Forum and the Nationalists The Dharna was held at Indira Park Dharna Chowk Demanding that the illegal immigrants be deployed from India. The dharna was attended by Sama Krishna Reddy, Perala Chandrasekhar, Film Artist Kalyani and Founder President of Forum Hyndavi Reddy Rambabu. He said that illegal intruders in our country have a difference to illegal intruders and to help the refugees with a humanitarian perspective. But in India, there are concerns that the country has been threatening the integrity system with those who have been crossing the boundaries beyond the



borders without the permission of the government for years. He said that Muslim countries would not allow such illegal scandals. At the same time, the political parties here questioned why the Giving shelter and

supporting illegal intruders. said that strict punishments and penalties for foreign infiltrators should be implemented in the country. The central government had ordered the intruders to take them into custody and investigate

them immediately. State governments should intervene in this regard. Telangana government has not responded to the issue, the state government immediately responds to the affair.

On the Occation of Suravaram Pratap Reddy

129th Birth Anniversary day
Released Suravaram Movie Poster.
Hyderabad, May: 28,
Metrodayam

Telangana IT Minister Duddilla Sridhar Babu has unveiled the poster of the biopic film based on his biography, celebrating the 129th birth anniversary of Telangana's prominent freedom fighter, writer and social reformer Suravaram Pratap Reddy. The film was submitted by the Sahitya Vijayanthi Trust Suravaram Anil Kumar Reddy. The event was chaired by Elluri Sivara Reddy and Telangana IT Minister Duddilla Sridhar Babu, Padma Bhushan recipient and founder of Shanta Biotech Varaprasad Reddy, who contributed to the film, was the chief guests of the film. Former CPI party chief presidents - parliamentarians Suravaram Sudhakar Reddy attended the event and blessed the proj-



ect. The film was directed by B.M.Reddy and Harshavardhan Gajula. Directors said that the films production has taken place in a record high sensational revolution in the films production has also been used in

the film - all the details will be announced soon and the film is ready for release next month. Suravaram Anil Kumar Reddy, Suravaram Kapil, Suravaram Giridhar Reddy and this 129th Jayanti celebration.

Former Sarpanch JAC met Telangana Congress Incharge Meenakshi Natarajan

Hyderabad, May: 28,
Metrodayam

Telangana Former Sarpanchs Association Joint Action Committee has been presented with a petition Telangana Congress Party Incharge Meenakshi Nataraj in Hyderabad Old MLA Quaters, Hyderguda on Wednesday. The Telangana state government is taking part in the pending bills of former sarpanchs, and the sarpanchs have repeatedly submitted a petition to the government to pay the Pending bills, and



the sarpanchs have committed suicide due to debts. said that the pending bills were issued through a Petition.

Requested to go to local elections Offer Releasing the Pending Bills. Telangana Sarpanchs Association Joint Action President Survi Yadaiah goud, General Secretary Rampaka Nagayya, has issued a memorandum to the local bodies to hold the bills and paid the bills with the Telangana government.

CM Naidu Thanks PM Modi, Nitin Gadkari for Approving Badvel-Nellore Highway Project

The Union Cabinet has approved building a four-lane highway between Badvel and Nellore in Andhra Pradesh. After this news, Chief Minister N Chandrababu Naidu thanked Prime Minister Narendra Modi and Union Minister Nitin Gadkari. The Cabinet Committee on Economic Affairs (CCEA), led by PM Modi, approved the project. The highway will be 109 kilometers long and will cost about ₹3,653 crore. The highway will be built using the Design-Build-Finance-Operate-Transfer (DBFOT) model, said the government's press office. On Wednesday, Naidu said the new road will: Improve travel and



connectivity in the region Make the infrastructure stronger Help the economy grow Provide more job opportunities to young people, espe-

cially in rural areas PM Modi also praised the project in a post on X (Twitter). He said it will help Andhra Pradesh develop faster. One big benefit of the highway is that it will shorten the distance to Krishnapatnam Port in Nellore district. Right now, the trip is 142 kilometers. After the highway is built, it will be only 108 kilometers. This means the journey will be 34 kilometers shorter and faster than the current busy road. This project is an important step to improve roads, travel, and the economy in Andhra Pradesh.

UDAYAM Poetry's



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She learns to fly

Im born a girl
And I cant help it
Its not my mistake
Neither is my mothers
Coz its you who have the
Y chromosome
A childs gender is deter-
mined through you man,
not by woman .

Though highly educated
You dont realize this
You want a mother to
pamper
And take care of you
You want a wife to enter-
tain you
And make you happy by
making
You a father thus a Man

I dont know why you
Dislike to have a daugh-
ter
Without whom the world
Is incomplete, as you are

Realize this ASAP
Stop being indifferent



To your daughter .
Give her equal priority
Educate her equally as
your son.
With the little support
you give
She learns to fly
But her feet always on
ground .

One day when you are
Left with none to look
after you
She surely says
Dont fear Dad, Am here .
Though she learns to fly
high
Though she rose to Sky
She is the one you can
always rely.

Smt. Latha Murthy

DO NOT DIS- COURAGE!

We come across cer-
tain
people!
Disappoint always with
their chat!
Never praise even a
good
deed!
Seems their aim make
feel
others inferior!
Discouraging is only
their
task!

Though not encour-
age,better
not to discourage!
No one become master
in a
single day!
Can not imagine who is
what
on oneday!
Underestimation can
not be
tolerated!
Better to nip the bud
earlier!

This negative attitude is
inner
fear of other%µ%
development!
That%µ% why drags
them to the
ground!
But forgets, more we
discourage
more and more their will



power
Accelerate!
A day will come they
reach the
goal beyond your
expectation!
Some might not have
broad thinking
at least better not to dis-
courage!

One more thing I
observed!
Many parents compare
their
children with neighbour-
ing!
Make them feel inferior
with shy!
This practice should at
once be
curtailed!
Otherwise kids future
becomes
chaos!

Composed by:
B.Satyanarayana Rao,
(Ba. Sa. Raa)
Vijayawada.

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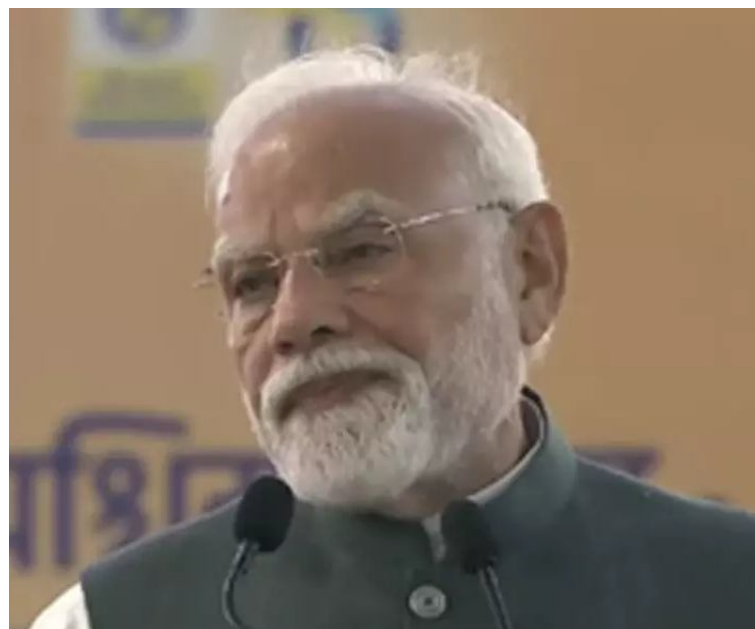
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'Chidiya' director Mehran Amrohi says he can never reverse engineer a film as per market demand



Mumbai: Director Mehran Amrohi, who is awaiting the release of his upcoming movie 'Chidiya', has said that he can never reverse engineer a film, and make it as per the market demand. The director, who is a distant relative of the late filmmaker Kamal Amrohi, spoke with IANS ahead of the film's release, and shared his opinion that film's shall be made keeping the heart of the story at the forefront. He told IANS, "I will never be able to make a film like this because I write a film for a year, the market may change after a year, till then, my film will be old. So, I will never be able to work like this. It is my firm belief that if I want to make a film, if I want to tell its story, then I will write that story, and whatever story it is, on the basis of that story, its market should be decided". He further mentioned, "Unfortunately, there is a situation today, that the market is decided first, and then the story is written, and because of that, the films either look the same, sound the same, or the music sounds the same. If I make a film, I'll make it from my heart, and then think about how to market it. Only then will I be able to do justice to the film". The director told IANS that only a handful films that are made in Hindi cinema appeal to this audience and make a mark. "We have such a big industry, we make 200-300 films in a year, but you will remember 5 films, compared to the other 200-250 films, because they were made in a different voice. Otherwise, the market will decide that we should have a certain song, a certain dance, or action, and if we want our industry to flourish, we need to change how we work", he added.

Bengal's development key to Viksit Bharat, says PM Modi



Alipurduar: Prime Minister Narendra Modi on Thursday emphasised the critical role of West Bengal in India's journey toward becoming a 'Viksit Rashtra', asserting that the dream of a 'Viksit Bharat' cannot be realised without the progress of the state. He made the remarks while addressing a large public gathering here, where he also laid the foundation stone for City Gas Distribution (CGD) projects in Alipurduar and Cooch Behar districts. Highlighting Bengal's strategic and cultural significance, the Prime Minister said, "The land of Alipurduar is connected not just by borders but by cultures. On one side lies the border with Bhutan, and on the other, Assam. One side holds the heritage of Jalpaiguri; the other, the pride of Cooch Behar. Today, I am honoured to meet all of you in this prosperous region." He said the central government is driving innovation and development through numerous infrastructure projects across the state. "As India moves towards becoming a Viksit Rashtra, the partnership of Bengal is both desired and essential. And with this intention, the Centre is

giving a new pace to innovation, infrastructure and development here," he added. Inaugurating the CGD projects, PM Modi stated, "The development of Bengal is the foundation of India's future, and today marks the strengthening of that foundation. Just a while ago, from this platform, we inaugurated the City Gas Distribution projects in Alipurduar and Cooch Behar. This project will provide safe, secure and affordable gas pipelines to over 2.5 lakh homes, eliminating the need to buy cylinders for cooking." Calling the CGD initiative a major milestone in energy accessibility, the Prime Minister stated, "The city gas distribution project is not just a pipeline project; it is an example of the government's doorstep delivery of schemes. The progress made by Bharat in the energy sector in recent years is unprecedented. Our country is moving forward towards a gas-based economy." PM Modi outlined the government's achievements in expanding gas access, stating, "In 2014, India had fewer than 14 crore LPG connections. Today, this number has surged to over 31 crore, realising

the dream of providing gas to every household. Our government has strengthened the gas distribution network across every corner of the country. The number of LPG distribution centres has more than doubled, increasing from less than 14,000 before 2014 to over 25,000 now, making gas cylinders easily available even in remote villages." He also reaffirmed Bengal's contribution to India's intellectual and scientific heritage. "West Bengal has been a major centre of knowledge and science in Indian culture. The dream of a Viksit Bharat cannot be fulfilled without the development of Bengal. Keeping this in mind, the central government has initiated development works worth thousands of crores over the past 10 years," the Prime Minister added. The CGD initiative will supply piped natural gas (PNG) to more than 2.5 lakh households and over 100 commercial and industrial establishments in the two districts. Additionally, around 19 compressed natural gas (CNG) stations are to be established as part of the minimum work programme targets, according to an official statement.

Dinesh Vijan and maddock films' 7th hit in a row, bhool chuk maaf, proves they have cracked the code to connecting with audiences

In the ever-shifting landscape of Indian cinema, where Bollywood films struggle to capture audience attention, Bhool Chuk Maaf has emerged yet again with massive success, defying all expectations. At a time when most big, mid, and small-scale productions are struggling to make an impact at the box office, this film has managed to draw crowds. Not just any crowds, but entire families. Interestingly, before the film's release, naysayers had already written it off, citing its modest scale and perceived lack of mass appeal. In fact, when rumours swirled that the makers were considering a direct OTT release, many assumed the film lacked theatrical merit. But Bhool Chuk Maaf's opening numbers astonished even trade pundits. Additionally, despite a strong Day 1, skeptics continued to dismiss the film, attributing early traction to discounted ticket pricing and supposedly inorganic marketing. But now, the film has shut all naysayers, by making a total of ₹50 cr by the end of Day 6. Indian film critic and trade analyst, Taran Adarsh says, "What's noteworthy is that this growth has come without any discounted tickets or promotional offers on Day 2, proving there's an audience willing to show up at full price when the content connects. Bhool



Chuk Maaf debunks the narrative that mid-range movies should skip the theatrical window and opt for a direct-to-digital route." Kamal Gianchandani, CEO PVR, adds, "Some wrote off Bhool Chuk Maaf citing 'discount offers' or 'lack of appeal'. The box office tells a very different story - it's a genuine HIT. May has revived theatres, audiences are back in big numbers, and the big screens are booming all over the country." This wasn't a fluke. It was a clear signal: when content genuinely resonates, audiences are more than willing to pay full price. So what's behind the broad appeal of Bhool Chuk Maaf? Quietly yet confidently, the film defied expectations by landing squarely in classic Maddock Films territo-

ry. Under the sharp and empathetic leadership of Dinesh Vijan, Maddock Films has carved out a distinctive niche by championing stories rooted in small-town India, rich with local quirks, struggles, and charm, rather than relying on 'stars'. These narratives resonate with both urban India and the heartland, bridging the divide between India and Bharat. Maddock Films' signature lies in elevating everyday lives from galls and mohallas with humour, dignity, and a distinctive creative flair. What's remarkable is that the 20-year-old content studio has built a consistently profitable track record while delivering iconic titles, from Love Aaj Kal and Cocktail to Stree, Munjya, Teri Baaton Mein Aisi Uljha Jiya,

Chhaava and now Bhool Chuk Maaf, using the formula of 'not chasing formulas'. In 2024 alone, the studio pulled in a staggering ₹1,300 crore at the box office, marking their hit record, as of May 2025, to seven consecutive hits. From Zara Hatke Zara Bachke to now Bhool Chuk Maaf, the studio has shown that you don't need a massive budget or a star-studded cast to create impact. They have stuck to their belief of casting actors that the roles demand and making stars out of them; not vice versa. Their theory? If the story resonates, the audience will come, irrespective of the 'star cast'. This success stands in stark contrast to many of Bollywood's recent big-budget misfires. While some studios chased visual spectacle, star power, or formulaic action dramas, Maddock Films doubled down on sincerity and specificity. And Bhool Chuk Maaf's organic word-of-mouth growth, its popularity on social media, and packed theatre shows are testament to the fact that audiences are loving it. Maddock Films is no longer just a production house. It's a creative force, championing bold, original voices and collaborating with like-minded creatives who share their vision. And Bhool Chuk Maaf continues to be part of that legacy - tackling the

deeply relatable issue of "chokri aur naukri" - love and livelihood - with a refreshing dose of humour, thus striking a chord with the aam aadmi. At its core, it's a common man's story told with uncommon empathy. Much like RK Laxman's iconic cartoons, which used humour to shed light on the everyday struggles of the common man, Maddock Films uses a light-hearted narrative to explore socially relevant themes. It isn't a BIG film in the conventional sense. There are no extravagant sets or formulaic fireworks, but it is a big film where it truly matters: in heart, craft, and connection. In an industry often distracted by spectacle, Bhool Chuk Maaf is a quiet revolution, proving that when filmmakers pay attention to the middle-class aspirations, rooted settings, characters that feel real, and humour of ordinary Indians, they don't just tell good stories; they create cultural touchstones. By focusing on that, Maddock Films has not only understood the pulse of the nation; it has struck a chord that continues to echo across cinema halls. It was as if Dinesh Vijan intuitively knew that the audiences were hungry for stories they could see themselves in. And he said, hold my chai! The aam aadmi cometh.

SYG Marks Major Milestone in Production

'Sambarala Yetigattu' (SYG), starring Mega Supreme Hero Sai Durgha Tej, has completed 120 days of shooting, with approximately 75% of the film wrapped up. This gritty, emotionally charged Pan-India action drama continues to generate significant buzz, especially after the launch of its electrifying glimpse. Directed by debutant Rohith KP, 'Sambarala Yetigattu' is produced by K. Niranjan Reddy and Chaitanya Reddy under the Primeshow Entertainment banner, following their blockbuster success with 'HanuMan'. Riding high on both content and scale, 'Sambarala Yetigattu' has now reached a key milestone, reflecting the team's relentless dedication and the ambitious vision behind the project. Currently, the crew is busy constructing three massive sets that will serve as crucial backdrops for the



next shooting schedule. These sets will host major action blocks, expected to be visually stunning and narratively intense. The film delves into raw, intense emotional themes and features Sai Durgha Tej in what is anticipated to be a career-defining performance. His role in 'Sambarala Yetigattu' is expected to be the most powerful and emotionally layered portrayal of his career so far. With

the next filming schedule set to begin soon, excitement continues to build among fans and film enthusiasts. The makers are also planning to roll out official cast announcements in the coming days, further heightening anticipation. Crafted with high production values and driven by a visionary debut direction, 'Sambarala Yetigattu' is shaping up to be a gripping drama that combines mass appeal with emotional depth. Mounted on a substantial budget, the film features a stellar technical crew: cinematography by Vetri Palanisamy, music by B. Ajaneesh Loknath, editing by Naveen Vijaya Krishna, and production design by Gandhi Nadikudikar. 'Sambarala Yetigattu' is slated for a grand Pan-India release on September 25, 2025, in Telugu, Tamil, Hindi, Kannada, and Malayalam.

Karan Johar says 'My ticket is bought' after watching the trailer of Kajol's 'Maa'

Mumbai: The captivating trailer of Kajol starrer "Maa" was released on Thursday, garnering a lot of appreciation from the viewers. Joining the list of admirers, Karan Johar shared 'My ticket is bought' after catching a glimpse of the horror drama. The 'Dharma' head penned on the stories section of his Instagram, "This made me jump out of my chair!!!! What an incredible Trailer!!!! Has SUPER HIT written all over it!!!! @kajol owning every beat with heartfelt brilliance!!! Kajol as a protective mother is the best role of her life. My ticket is bought." The trailer opened with Kajol driving her daughter through a dense forest. As the daughter complained of menstrual pain, Kajol



assured her that they would be making a stop soon. However, a mysterious figure gets slammed into the glass window. The mother and daughter duo end up in a mysterious place called Chandanpur. Shortly, Kajol learns about the cursed tree which is believed to be the home of the evil spirits. Ronit Roy

informs the two that several girls have gone missing from the same place in the last couple of months. Kajol declared that she would not let anything happen to her child. Main Tera Main Tera Tu Meri Dropping the trailer with the netizens, Kajol wrote, "Rakshak. MAA. The protector. The destroyer. #MaaTrailer out now - link in bio...In cinemas 27th June. #MaaTheFilm." The primary cast of "Maa" includes Kajol, Ronit Roy, Indraneil Sengupta, Jitin

Gulati, Gopal Singh, Surjyasikha Das, Yaaneeta Bharadwaj, Roopkatha Chakraborty, and Kherin Sharma, amongst others. Helmed by Vishal Furia, the story of the drama has been provided by Saiwyn Quadras. Backed by Ajay Devgn, Jyoti Deshpande, and Kumar Mangat Pathak, the project has been presented by Jio Studios and Devgn Films. "Maa" is slated to reach the cinema halls on June 27th. Over and above "Maa", Kajol also has Kayoze Irani's "Sarameen" and Charan Tej Uppalapati's "Maharagni- Queen of Queens" in the lineup. Karan Johar, Kajol, Maa movie trailer, Bollywood horror drama, Vishal Furia, Jio Studios

'Maargan' Supernatural Thriller Impresses



Multi-talented actor Vijay Antony's upcoming film 'Maargan' is gearing up for release. Directed by Leo John Paul, the film is produced by Vijay Antony Films Corporation and presented by J. Ramanjaneyulu under Sarvanth Ram Creations. Touted as a murder mystery crime thriller, 'Maargan' is set to hit theaters on June 27. Interestingly, the film introduces Vijay Antony's nephew, Ajay Dhishan, as the villain. The ensemble cast includes Samuthirakani, Mahanati Shankar, Preethika, Brigida, Vinod Sagar, Ajay Dhishan, Deepshika, Kalakka Povathu Yaaru Archana, Kanimozhi, and Anthagaram Natarajan in key roles. With post-production completed, the team has ramped up promotional activities, and the recently released trailer has raised expectations significantly. The 'Maargan' trailer offers a glimpse of an edge-of-the-seat thriller packed with suspense, crime, and investigative elements. The visuals, action sequences, and powerful performances have created a strong buzz. Vijay Antony's action scenes and Ajay Dhishan's screen presence stand out. The 'Maargan' team visited Hyderabad for the trailer launch event, where they shared their experiences at a press meet. Vijay Antony said, "I've known Leo John Paul for five years. Top directors often work with him as an editor—he's one of the best. I liked his storytelling style when he narrated 'Maargan' to me. Everyone loved the trailer. I'm launching my sister Jaya's son Ajay with this film. He previously worked as an assistant director for 'Bichagadu 2'. Impressed by his dedication, I gave him this opportunity. Ram sir has been a good friend of mine for many years. He released my first Telugu film 'Nakili' and has supported me ever since. Now, he's releasing 'Maargan'. Soon, 'Bhadraakali' will also come. When my films release in Telugu, Bhashya Shree Garu handles everything—this is our 12th collaboration. Deepshika's role will impress everyone. Brigida is a talented actress. 'Maargan' has come out exceptionally well—it's a supernatural thriller and will be an intense, edge-of-the-seat experience. Please watch it in theaters on June 27." Director Leo John Paul said, "'Maargan' is my directorial debut.